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The following standards apply in addition to those of Shoreline Master Program Section 5.1.2.

1. Chelan County Sign Standards

- A. Permitted Signs: Signs in subsections B through E are allowed in shoreline jurisdiction subject to listed standards and limitations.
- B. General Sign Allowances, Not Subject to Sign Permit. The following signs are allowed and do not require the issuance of a sign permit.

Sign Type	Standards and Limitations
Noncommercial signs	Less than two square feet in area and bearing only property, numbers, postal box numbers or names of occupants of premises, flush-mounted on a primary structure.
A menu sign	No greater than ten square feet in area, flush-mounted on a primary structure; and provided, that the menu displayed is the same as that provided for the customers.
Mailbox signs on commercial mailboxes	Provided, that the wording shall be limited to the name of the business or addressee, and shall consist of lettering one inch high or smaller.
Official	Flags, emblems and/or insignia and including the flagpole of any governmental unit and internationally or nationally recognized organizations.
Signs of a public or semipublic body	Noncommercial in nature, including, without limitation, community service informational signs, public transit service signs, public utility information signs, warning, regulatory or information signs required by federal, state, or local law, traffic control signs and all signs erected by a public officer in the performance of a public duty.
Official and legal notices	Posted by a court, public body or person in the performance of a public duty or office;
Traffic directional/incidental signs	Provided, that such signs shall not exceed six square feet in area, and meet requirements of the "Manual on Uniform Traffic Control Devices."
Commemorative plaques and integral signs	With engraved lettering less than six inches in height and thirty inches in width.
Construction signs	Provided, that there is only one such sign per street frontage of a building; and provided, that the area of each sign shall not exceed thirty-two square feet and that all such signs shall be

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Sign Type	Standards and Limitations
	removed within thirty days of completion of the building.
Real estate signs	Provided, that there is only one such sign per street frontage and that the area of the sign shall not exceed eight square feet in area within urban growth areas nor exceed thirty-two square feet in areas outside of urban growth areas.
Political campaign or public issue ballot signs	Permitted on any privately owned lot or parcel, excluding right-of-way. Signs are to be removed by the candidate or sponsoring party within fifteen days of the election. For the successful candidate of a primary election, the sign may remain until fifteen days after the final election. For residential and designated resource land districts, signs shall not exceed six square feet in area. For all other districts, signs shall not exceed thirty-two square feet.
Community bulletin board signs	Provided, that only one such sign per block shall be allowed, that the community bulletin board contains no direct advertising of products or services and shall not exceed thirty-two square feet in area.
Accessory commercial signs	Provided, that such signs shall not exceed two square feet.
Yard/garage sale signs used to advertise private sales of used goods	May be erected so long as they are not displayed for a period of longer than five consecutive days. The date of posting shall be clearly written on the sign or it shall be removed and discarded. Said signs shall not be affixed to any utility pole, street light pole or standard, canopy poles in the downtown area, traffic sign or traffic control device pole or standard.
Time and temperature signs	Are allowed in the commercial and industrial zones, notwithstanding the general prohibition on changing message center signs, provided they are accessory to a commercial use and do not interfere with safe vehicular and pedestrian traffic. They shall be part of another permanent sign, and they shall not exceed four square feet in area.
Seasonal displays or decorations	That do not identify a product, company or service.
Temporary signs	Such as banners, "Sale" signs, or "Grand Opening" signs that are not permanently affixed to a building or sign structure and not displayed for more than thirty days, except as otherwise provided for in this title.

C. General Standards

Topic	Standard
On-premises Requirement	All signs shall be located on the premises of the business, activity, service, etc., being offered, with the following exceptions, provided they are consistent with the provisions of this Appendix H, Section 1: <ol style="list-style-type: none"> 1. Community bulletin board; 2. Community service informational sign; 3. Kiosk sign; 4. Off-premises directional sign; 5. Political campaign or public issue ballot signs; 6. Informational, warning and/or regulatory signs of a public body, including traffic control signs, and any signs required by federal, state or local law; 7. Traffic directional/incidental signs.
Obtain Building Permit	All signs governed by the provisions of this Appendix H, Section 1

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Topic	Standard
	shall comply with all adopted building, electrical, structural, etc., codes and obtain necessary permits, except that signs in Subsection B are not required to obtain sign permits.
Maintenance Required	All signs, together with their supports, braces and guys shall be maintained in a safe and secure manner, as determined by the county building official, so as to not create a hazard to public safety.
Clear View Triangle	A clear-view triangle shall be maintained at all intersecting public or private streets, driveways, and/or curb cuts for vision safety purposes.
Maximum Height	Except where allowed or restricted otherwise in this Appendix H, Section 1, all signs and supporting structures shall be no higher than the allowed building height in the applicable use environment.
Minimum Clearance	Projecting, suspended, freestanding, and awning signs shall maintain a minimum clearance of 7.5 feet above the finished grade over pedestrian ways, and shall provide a minimum of 13.5 feet over vehicular ways.
No Sign Placed within required yard	Signs shall not be placed within any required yard setback area, unless otherwise provided for in this title. Where there is no required yard setback area, all signs shall be at least ten feet from a front property line, and at least five feet from a side and/or rear property line.
Sign Materials and Method of Attachment	All signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
Illumination	Illumination from any sign shall be shaded, shielded, directed, or reduced so as to avoid undue brightness, glare, or reflection of light onto private or public property or right-of-way in the surrounding area and so as to avoid unreasonable distractions of pedestrians or motorists. Indirectly illuminated signs shall not project light from the light source across property lines, or directly towards traffic.
No sign erected in public right-of-way	No sign of a private entity shall be erected and/or placed so as to encroach onto or into a public right-of-way, except as provided herein.
Buildings with multiple tenants	In buildings with multiple tenants, it shall be the building owner's responsibility to apply for and obtain any sign permits, and to assign the allowed sign size and location between tenants to comply with the sign code.
Number of signs for multi-tenant building	One multi-tenant freestanding sign is allowed for each public street frontage. Multi-tenant freestanding signs shall not exceed a maximum of one hundred fifty square feet in area. Where a multi-tenant development does not abut a public street frontage, one multi-tenant sign shall be allowed.
Scenic Vistas Act	Where applicable, the provisions of Chapter 47.42 RCW, Highway Advertising Control Act – Scenic Vistas Act, shall be adhered to.

D. Residential Area Signs

Feature	Standard
Number and Type of Signs Allowed	Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: Within urban growth areas regulated by this code, 1 monument sign, consistent with all provisions herein for monument signs, may be permitted per

Feature	Standard
	<p>entrance from an access street to the property. Outside urban growth areas regulated by this code, and when located on a state highway, the above listed signs may be either a monument sign as provided for above, or it may be a freestanding sign.</p> <p>Home Occupations in Residential Areas: Shall only be authorized for a legally established home occupation; Only 1 home occupation sign shall be allowed.</p> <p>Nonconforming Uses and Conditional Use Permits in Residential Areas: Shall only be authorized for those uses determined to be legally established; Each use is permitted 1 monument sign. One additional monument sign is permitted if there is more than 1 primary entrance located on an adjacent street Each use is also permitted 1 flush-mounted wall sign.</p>
Maximum Sign Area	<p>Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: Within urban growth areas regulated by this code – 20 square feet Outside urban growth areas regulated by this code – 100 square feet</p> <p>Home Occupations in Residential Areas: 4 square feet</p> <p>Nonconforming Uses and Conditional Use Permits in Residential Areas: monument sign - 20 square feet; wall sign – 8 square feet. In lieu of a monument sign, the wall sign may be increased in area to the total square footage of the monument sign plus the square footage of the wall sign for a total of 16 square feet.</p>
Maximum Sign Height	<p>Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: Within urban growth areas regulated by this code – 42 inches or less in height, or as approved by the county at the time of preliminary subdivision approval Outside urban growth areas regulated by this code – 30 feet</p> <p>Home Occupations in Residential Areas: Nonconforming Uses and Conditional Use Permits in Residential Areas: The sign structure together with the sign shall not exceed a height of 36 inches.</p>
Sign Contents and Materials	<p>Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: The above listed signs shall identify the particular development within one hundred feet of a street and/or development entrance. Such signs shall only give the name and street address of the development.</p>
Illumination Standards	<p>Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: The sign shall be indirectly illuminated and shall be shielded to prevent glare visible from public rights-of-way and neighboring properties, no internal illumination is permitted.</p>
Additional Standards	<p>Neighborhood/Subdivision Signs, Multifamily and/or Manufactured Home Complexes: Such signs shall not obstruct visibility, create blind spots or obstruct pedestrian travel.</p> <p>Home Occupations in Residential Areas:</p> <ol style="list-style-type: none"> 1. Shall be a flush-mounted wall sign, unlighted. 2. Outside of urban growth areas regulated by this code, one additional, unlighted sign shall be allowed at the driveway access point with the public road, provided it is no more than 6 square feet in area and is 42 inches or less in height.

E. Commercial Areas, Specific Sign Regulations

Sign Type	Standards	
Wall and Window Sign Standards:		
Relation to Roofline	Wall signs shall not project above roof line	
Placement on Wall	Wall signs shall not extend more than twelve inches out from wall, and shall be mounted parallel with the building face;	
Maximum Area For Wall Sign	Each wall and/or window sign, calculated together for any single building face, shall not exceed the figures derived from the following schedule:	
Wall Sign Area Schedule	Building Face	Maximum Sign Surface Area Per Building Face
	Below 100 sq. ft.	Up to 12 square feet.
	100 – 200 sq. ft.	Up to 20 square feet, not to exceed 10% of the building face.
	201 – 500 sq. ft.	Up to 42 square feet, not to exceed 10% of the building face.
	501 – 1,000 sq. ft.	Up to 75 square feet, not to exceed 10% of the building face.
	1,001 – 1,500 sq. ft.	Up to 150 square feet, not to exceed 10% of the building face.
	1,501 – 3,000 sq. ft.	Up to 169 square feet, not to exceed 10% of the building face and also provided that no single sign shall exceed 160 square feet.
	Over 3,001 sq. ft.	Up to 214 square feet, not to exceed 10% of the building face and also provided that no single sign shall exceed 160 square feet.
Monument Sign Standards:		
Number and Placement of Signs Allowed	Only 1 monument sign is allowed on each frontage, including for multi-tenant buildings, provided it is not located on the same street frontage as an allowed freestanding sign.	
Maximum Size	Unless otherwise permitted herein, each monument sign shall be no larger than 32 square feet	
Maximum Height	Unless otherwise permitted herein, each monument sign shall be no taller than 42 inches above street grade when located within the clear view triangle, and no taller than 72 inches above finished grade when located outside of the clear view triangle	
Freestanding Sign Standards:		
Number and Placement of Signs Allowed	Only 1 freestanding sign is allowed on each frontage, including for multi-tenant buildings, provided it is not located on the same street frontage as an allowed monument sign	
Maximum Size	Unless otherwise permitted herein, each freestanding sign shall be no larger than 32 square feet	
Suspended/Projecting Sign Standards:		
Number and Placement of Signs Allowed	Only one projecting sign shall be permitted per exterior building entrance. Projecting signs may be placed in lieu of freestanding signs. Projecting signs are limited to one-half of the size of a freestanding	

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Sign Type	Standards
	sign.
Maximum Size	4 square feet
Method of Attachment	Each suspended and/or projecting sign shall have at least two attachments to the building from which they project and such other guy wires, chains, or cables as may be deemed necessary by the county building official. Additional attachments may be required based on required engineering. All guy wire supports shall be engineered and reviewed and approved by the county building official. No guy wires shall be spread at an angle less than twenty-five degrees and shall be fastened with approved expansion bolts to a solid brick or stone wall or by machine screws in an iron building face, or by light screws if the building face is solid woodwork.
Maximum projection from building face	Each projecting sign shall not project more than five feet from the building face for an individual business. The structure around or supporting the sign, such as wrought iron work, shall not be included in the total sign area.
Additional Standards	Fascia and projecting signs shall not extend above the height of the building.
Sandwich Board Sign Standards:	
Number and Placement of Signs Allowed	Only one sandwich-board sign is allowed per business/use. Each sandwich-board sign shall only be placed in front of the business it pertains to, and only during business hours.
Maximum Size	Each sandwich-board sign shall be no taller than forty-eight inches and no wider than thirty inches.
Additional Standards	Each sandwich-board sign shall be properly anchored to ensure it does not tip over and/or blow away.
Canopy Sign Standards:	
Number and Placement of Signs Allowed	Only one suspended and/or projecting sign per business shall be allowed under a canopy.
Maximum Size	4 square feet
Additional Standards	1. Any projecting sign located under the canopy shall be mounted perpendicular to the building face. It shall be attached to the building and in no case shall a projecting sign be attached to the canopy posts; 2. A suspended and/or projecting sign shall not be mounted such that any portion of said sign is closer than twelve inches to the street-side edge of the gutter/curb; 3. All signs extending over any public right-of-way shall have at least two attachments to the building from which they project and such other guy wires, chains, or cables as may be deemed necessary by the county engineer. Additional attachments may be required based on required engineering; 4. All guy wire supports shall be engineered and reviewed and approved by the county building official. No guy wires shall be spread at an angle less than twenty-five degrees and shall be fastened with approved expansion bolts to a solid brick or stone wall or by machine screws in an iron building face, or by light screws if the building face is solid woodwork.
Temporary Sign Standards:	

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Sign Type	Standards
Attachment surface and location	All temporary signs shall be securely affixed to the surface of a building wall or window, and shall not be affixed to any utility pole, county trees, street light pole or standard, canopy poles in the downtown area, traffic sign or traffic control device pole or standard;
Date of initial posting	All temporary signs shall have the date of initial posting clearly written on the face of the sign or they shall be immediately removed;
Compliance with permanent sign standards	All temporary signs shall comply with the general provisions required for permanent signs as described herein.
Additional Standards for Community Event Temporary Signs	1. Community event temporary signs may be up to one hundred square feet per sign face in size; 2. Community event temporary signs may be displayed for up to sixty days prior to the community event and shall be removed within twenty-four hours of the event completion.
Additional Standards for business sales and/or product event/announcement	1. Business sales and/or product event/announcement temporary signs shall not exceed eight square feet for every one hundred feet of frontage. 2. Business sales and/or product event/announcement temporary signs may be displayed for up to seven days prior to the event and shall be removed within twenty-four hours of the event completion; provided, each business sales and/or product event/announcement shall not be reposted for six months.
Directory Sign Standards	
Sign Type	Directory signs can be a wall, freestanding or monument sign, and must comply with the applicable provisions for these types of signs, including height and size. If a directory sign is either a freestanding or a monument sign, it shall take the place of said freestanding or monument sign, and shall comply with the requirement only allowing either one monument sign or one freestanding sign for a single street frontage.
Number and Placement of Signs	Only 1 directory sign shall be allowed for each public street frontage. For multi-tenant buildings, only 1 directory sign is allowed.
Property Owner Responsible	The property owner shall apply for the building permit for the directory sign and shall include the layout of the individual signs that make up the directory sign plan.
Community Bulletin Board Sign Standards	
Number and Placement of Signs	1 community bulletin board sign is permitted when associated with a government or municipal building, utility, public school, park, recreation facility, grange, fire station, church or other similar type uses. Community bulletin board signs can be either wall, freestanding or monument signs, and must comply with the applicable provisions for these types of signs, including landscaping, height, and size.
Additional Standards	The sign may be illuminated, provided it is consistent with the provisions of this section.
High-Intensity Light and Gas Discharge (Neon) Sign Standards	
Sign Type	Gas discharge (neon) signs shall only be a wall or window sign.
Additional Standards	Gas discharge (neon) signs consisting of copy other than the business name shall only be internally mounted.

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Sign Type	Standards
Off-Premises Directional Sign Standards	
Number and Placement	A maximum of 1 off-premise advertising sign may be placed on any parcel or lot.
Maximum Area	4 feet in height and 8 feet in length, excluding supports and foundations, for a total maximum sign area of 32 square feet per face. Off-premises directional signs may be either single-faced or double-faced.
Maximum Height	10 feet from the ground level at sign's base.
Location Restriction Standards	<ol style="list-style-type: none"> 1. Four off-premises directional signs may be located within a 600-foot diameter from a public road intersection; provided, that a greater distance may be required if the county finds that a specific off-premises directional sign at a specific location will obstruct or physically interfere with a motorist's view of approaching, merging or intersection traffic. 2. Off-premises directional signs shall not be located on a public right-of-way. 3. Off-premises directional signs shall not be less than 15 feet from the outside edge of the public right-of-way. 4. An off-premises directional sign shall not be located within 600 feet of another sign on the same side of the street (excepting for road intersections described above). Back-to-back and v-type sign structures shall be considered one sign structure. 5. Off-premises directional signs shall not be permitted as roof signs. 6. Off-premises directional signs shall not block the public visibility of any on-premises signs or the visibility for motorists of any official traffic sign, signal or device.
Informational Signs	<ol style="list-style-type: none"> 1. Informational signs shall be no more than four square feet in area. 2. One information sign is allowed for each business in a multiple building complex, provided no more than ten informational signs are allowed for each complex.
Computation of Sign Area	The following principles shall control the computation of sign area and sign height:
Area of Individual Signs	The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest rectangle thereof that will encompass the extreme limits of the writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed; but not including the area encompassing the address of the property, any supporting framework, bracing, or decorative fence or wall that is clearly incidental to the display itself. In the case of a mural incorporating commercial wording, the sign area shall include only the portion of the mural that contains the wording, circumscribed as set forth above.
Area of Multi-Faced Signs	The sign area shall be computed by adding together the area of all sign faces. When two identical sign faces are placed back-to-back the sign area shall be computed by the measurement of one of the faces.
Sign Height	The height of a sign shall be computed as the distance from the base of the sign at the average finished grade of the property to the top of the highest attached component of the sign. In cases where

Sign Type	Standards
	the average finished grade cannot reasonably be determined, due to topographical irregularities or the property is improved with curbs and gutters, sign height shall be computed on the assumption that the elevation of the average finished grade at the sign is equal to the average elevation of the area surrounding the proposed sign location and for a distance of fifty feet in any direction of the proposed sign.
Calculation area for signs based on building/wall face	Where calculations herein are based on building and/or wall face, this shall include all window and door areas and shall be measured from the sidewalk or ground line to the building eave line or parapet

F. Prohibited Signs: The following signs are prohibited:

1. Animated signs;
2. Bench signs;
3. Off-premises billboard signs;
4. Portable signs, except sandwich-board signs as provided for herein;
5. Roof signs;
6. Signs erected on utility, street light or traffic control standard poles, unless placed there by the public entity owning the structure;
7. Signs erected, drawn or painted on trees, rocks or other natural features;
8. Except as may be specifically provided for herein, illuminated video signs, or signs containing flashing or moving lights;
9. In addition to the above signs, outside of established urban growth areas changing message center or electronic reader-board signs, as defined herein, are prohibited.

2. City of Cashmere Sign Standards

- A. General Sign Categories. The following signs are considered, exempt from building permits, temporary, permanent or prohibited. Allowable exempt, temporary or permanent signs are subject to requirements in Sections B to F and definitions in Section G.

Sign	Exempt	Temporary	Permanent	Prohibited
Accessory commercial	X			
Animated				X
Awning			X	
Banner		X		

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Sign	Exempt	Temporary	Permanent	Prohibited
Bench				X
Booster club sign			X	
Building construction	X			
Canopy			X	
Changing message center or electronic reader board				X
Commemorative plaque	X			
Community bulletin board			X	
Community event		X		
Directional/incidental	X			
Directory			X	
Flashing				X
Freestanding			X	
Freeway-oriented sign			X	
Home occupations/CUP in residential zones			X	
Informational			X	
Indirectly illuminated			X	
Integral	X			
Internally illuminated			X	
Logo			X	
Monument			X	
Moving				X
Neighborhood/subdivision signs			X	
Neon			X	
Off-premises/billboard				X
Off-premise directional signage associated with freeway oriented WSDOT approved signage			X	
Pennants/streamers		X		
Political	X			
Portable			X	
Projecting			X	
Readerboard			X	
Real estate	X			
Residential	X			
Roof				X
Sandwich board			X	
Suspended			X	
Time and temperature	X			
Trailer				X
Wall graphic/mural	X			
Wall			X	
Window			X	

- B. Permitted Signs by Use Environment: Signs in the following use environments are allowed in shoreline jurisdiction subject to listed standards and limitations.

Shoreline Use Environment	Shoreline Residential and Residential uses in Urban Conservancy	High Intensity and Commercial Uses in Urban Conservancy
Number and Type of Signs Allowed	<p>Of the temporary and permanent signs identified below, only the following signs shall be authorized in the residential environments:</p> <ol style="list-style-type: none"> Community bulletin board signs; Signs associated with an authorized home occupation and/or conditional use permit; Neighborhood/subdivision signs, including those that identify an authorized multifamily and/or manufactured home complex: <p>Community bulletin board signs: 1 community bulletin board sign is permitted when associated with a government or municipal building, utility, public school, park, recreation facility, grange, fire station, church or other similar type uses. Community bulletin board signs can be either wall, freestanding or monument signs, and must comply with the applicable provisions for these types of signs, including landscaping, height, and size.</p> <p>Home occupation: Signs for home occupations in residential areas shall only be authorized for a legally established home occupation. Only 1 home occupation sign shall be allowed;</p> <p>Neighborhood/subdivision signs: 1 monument sign, consistent with all provisions herein for monument signs, may be permitted per entrance from an access street to the property.</p>	<p>General: Each property is allowed 1 monument sign and 1 freestanding sign, provided the required setback can be met; and further provided, that except as allowed for freeway-oriented uses, only 1 monument or freestanding sign shall be located on a single street frontage. For multi-tenant buildings and/ or property choosing to use a directory sign described below, said directory sign shall be either the monument or freestanding sign that is allowed as described herein. Where a freeway-oriented use chooses a freestanding freeway-oriented sign, an additional monument sign that complies with all monument sign requirements will be allowed on the property where traffic enters the business's parking area. Wall and window signs are regulated based on coverage of the building face as defined and described herein (see Wall Sign standards below).</p> <p>Monument Sign: Only one monument sign is allowed on each property, including for multi-tenant buildings, provided it is not located on the same street frontage as an allowed freestanding sign.</p> <p>Freestanding Sign: Only one freestanding sign is allowed on each property, including for multi-tenant buildings, provided it is not located on the same street frontage as an allowed monument sign.</p> <p>Community bulletin board signs: 1 community bulletin board sign is permitted when associated with a government or municipal building, utility, public school, park, recreation facility, grange, fire station, church or other similar type uses. Community bulletin board signs can be either wall, freestanding or monument signs, and must comply with the applicable provisions for these types of signs, including landscaping, height, and size.</p>

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Shoreline Use Environment	Shoreline Residential and Residential uses in Urban Conservancy	High Intensity and Commercial Uses in Urban Conservancy
Maximum Sign Area	Home occupation: 4 sq. feet Neighborhood/subdivision signs: 20 sq. feet	Wall Sign: Varies (see Wall Sign Standards in Section E below) Monument and Freestanding Signs: 32 square feet
Maximum Sign Height	Neighborhood/subdivision signs: 36 inches or less in height, or as approved by the city at the time of preliminary subdivision approval or building permit approval.	Monument Sign: No taller than 42 inches above street grade when located within the clear view triangle, and no taller than 72 inches above finished grade when located outside of the clear view triangle Freestanding Sign: 20 feet above the grade of the property or sidewalk, whichever is less.
Sign Contents	Neighborhood/subdivision signs: The above-listed signs shall identify the particular development at a street and/or development entrance. Such signs shall only give the name and street address of the development.	
Additional Standards	Community bulletin board signs: The sign may be illuminated provided it is located on an arterial street. Home occupation: Home occupation signs shall be a flush-mounted wall sign, unlighted. Neighborhood/subdivision signs: Such signs shall be indirectly illuminated and shall be shielded to prevent glare visible from public rights-of-way and neighboring properties; no internal illumination is permitted. Such signs shall not obstruct visibility, create blind spots or obstruct pedestrian travel.	Community bulletin board signs: The sign may be illuminated provided it is located on an arterial street. Monument and Freestanding Sign: Each monument or freestanding sign shall be set back at least 10 feet from front, side and/or rear property lines;

C. Signs Exempt from Sign Permits. The following signs are exempt from sign permits subject to listed requirements.

1. Noncommercial signs less than two square feet in area and bearing only property, numbers, postal box numbers or names of occupants of premises, flush-mounted on a primary structure;

2. A menu sign no greater than 10 square feet in area, flush-mounted on a primary structure; and provided, that the menu displayed is the same as that provided for the customers;
3. Mailbox signs on commercial mail-boxes; provided, that the wording shall be limited to the name of the business or addressee, and shall consist of lettering one inch high or smaller;
4. Flags and insignia of any govern-ment, including the flags that are placed by the city of Cashmere on the Aplets Way and Cottage Avenue bridges;
5. Signs of a public or semipublic body, noncommercial in nature, including, without limitation, community service informational signs, public transit service signs, public utility information signs, traffic control signs and all signs erected by a public officer in the performance of a public duty. Traffic control signs must also meet requirements of "Manual on Uniform Traffic Control Devices";
6. Integral, decorative or architectural features of buildings, except when such fea-tures include commercial wording, moving parts or moving lights;
7. Directional/incidental signs; pro-vided, that such signs shall not exceed six square feet in area, and meet requirements of "Manual on Uniform Traffic Control Devices";
8. Commemorative plaques and integral signs with engraved lettering less than two inches in height;
9. Building construction signs; provided, that there is only one such sign per street frontage of a building; and provided, that the area of each sign shall not exceed 16 square feet in a residential district and 32 square feet in other zoning districts and that all such signs shall be removed within 30 days of completion of the building;
10. Real estate signs; provided, that there is only one such sign per street frontage and that the area of the sign shall not exceed eight square feet in area, excluding wrought-iron work and the post;
11. Political signs, provided the area of individual signs shall not exceed eight square feet. Political signs are not allowed to be placed within any public right-of-way, and all such signs shall be removed not later than one week after the election;
12. Community bulletin board signs; provided, that only one such sign per block shall be allowed, that the bulletin board con-tains no direct advertising of products or ser-vices and shall not exceed 32 square feet in area;

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13. Accessory commercial signs; provided, that such signs shall not exceed two square feet;
14. Yard/garage sale signs used to advertise private sales of used goods may be erected so long as they are not displayed for a period of longer than five consecutive days. The date of posting shall be clearly written on the sign or it shall be removed and discarded. Said signs shall not be affixed to any utility pole, city trees, street light pole or standard, canopy poles in the downtown area, traffic sign or traffic control device pole or standard;
15. Time and temperature signs are allowed as exempt signs in the commercial and industrial zones, notwithstanding the general prohibition on changing message center signs, provided they are accessory to a commercial use and do not interfere with safe vehicular and pedestrian traffic. These signs may only display numerical information in an easily comprehensible way and shall be kept accurate. They shall be part of another permanent sign, and they shall not exceed four square feet in area.

D. General Standards: The following standards apply to all sign types unless specified.

Topic	Standard
Clear View Triangle	A clear view triangle shall be maintained at all intersecting public or private streets, driveways, and/or curb cuts for vision safety purposes.
Landscaping	All freestanding and monument signs shall include, as part of their design, landscaped areas having a minimum of 50 square feet of planting area. The planting area shall be located around the base of the sign so as to prevent vehicles from hitting the sign, and to improve the overall appearance of the installation. Landscaping shall meet City standards.
Minimum Clearance for Projecting, Suspended, Freestanding, and Awning Signs	Projecting, suspended, freestanding, and awning signs shall maintain a minimum clearance of seven and one-half feet above the finished grade over pedestrian ways; and shall provide a minimum of 13.5 feet over vehicular ways.
Sign Construction Materials and Attachment	Except for exempt signs as provided herein, all signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
Illumination Standards	Illumination from any sign shall be shaded, shielded, directed, or reduced so as to avoid undue brightness, glare, or reflection of light onto private or public property or right-of-way in the surrounding area; and so as to avoid unreasonable distractions of pedestrians or motorists. Indirectly illuminated signs shall not project light from the light source across property lines, or directly towards traffic.
Abandoned Signs	Abandoned signs as defined in this chapter may be removed by the city and the cost of removal shall be paid by the owner of the sign and shall be a lien on the real estate from which the abandoned sign was removed subject to the same provisions for foreclosure of the lien as provided herein.

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Topic	Standard
No Sign Placement on or Between Canopy of Downtown Area	No signs shall be erected, placed, secured or hung in any manner on or between the posts of the canopy located in the downtown area.
Sign Responsibility in Multi-Tenant Building	In buildings with multiple tenants, it shall be the building owner's responsibility to apply for and obtain any sign permits, and to assign the allowed sign size and location between tenants to comply with the sign code.
On-premises Requirement	All signs shall be located on the premises of the business, activity, service, etc., being offered, with the following exceptions, provided they are consistent with the provisions of this chapter: 1. Community bulletin board; 2. Community service informational sign; 3. Kiosk sign; 4. Off-premises directional sign; 5. Political campaign or public issue ballot signs; 6. Informational, warning and/or regulatory signs of a public body, including traffic control signs, and any signs required by federal, state or local law; 7. Traffic directional/incidental signs.
Obtain Building Permit	All signs governed by the provisions of this chapter shall comply with all adopted building, electrical, structural, etc., codes and obtain necessary permits, except that signs in Subsection B are not required to obtain sign permits.
Maintenance Required	All signs, together with their supports, braces and guys shall be maintained in a safe and secure manner, as determined by the county building official, so as to not create a hazard to public safety.
Maximum Height	Except where allowed or restricted otherwise in this Appendix H, Section 2, all signs and supporting structures shall be no higher than the allowed building height in the applicable use environment.
No Sign Placed within required yard	Signs shall not be placed within any required yard setback area, unless otherwise provided for in this title. Where there is no required yard setback area, all signs shall be at least ten feet from a front property line, and at least five feet from a side and/or rear property line.
Sign Materials and Method of Attachment	All signs shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
Illumination	Illumination from any sign shall be shaded, shielded, directed, or reduced so as to avoid undue brightness, glare, or reflection of light onto private or public property or right-of-way in the surrounding area and so as to avoid unreasonable distractions of pedestrians or motorists. Indirectly illuminated signs shall not project light from the light source across property lines, or directly towards traffic.
No sign erected in public right-of-way	No sign of a private entity shall be erected and/or placed so as to encroach onto or into a public right-of-way, except as provided herein.
Scenic Vistas Act	Where applicable, the provisions of Chapter 47.42 RCW, Highway Advertising Control Act – Scenic Vistas Act, shall be adhered to.
Computation of Sign Area	The following principles shall control the computation of sign area and sign height:
Area of Individual Signs	The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the writing, representation,

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Topic	Standard
	emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed; but not including the area encompassing the address of the property, any supporting framework, bracing, or decorative fence or wall that is clearly incidental to the display itself. If there is a space between letters or groups of letters (horizontally or vertically) of 24 inches or more, the area of each grouping shall be calculated separately using the above method. In the case of a mural incorporating commercial wording, the sign area shall include only the portion of the mural that contains the wording, circumscribed as set forth above;
Area of Multi-Faced Signs	The sign area shall be computed by adding together the area of all sign faces. When two identical sign faces are placed back-to-back or in opposition of 130 degrees or less, the sign area shall be computed by the measurement of one of the faces. No greater than two faces are permitted per freestanding sign. If the opposing faces of a sign are more than 130 degrees, both opposing faces shall be used in calculating sign size.
Sign Height	The height of a sign shall be computed as the distance from the base of the sign at the average finished grade of the lot to the top of the highest attached component of the sign. In cases where the average finished grade cannot reasonably be determined, due to topographical irregularities or the property is improved with curbs and gutters, sign height shall be computed on the assumption that the elevation of the average finished grade at the sign is equal to the average elevation of the area surrounding the proposed sign location and for a distance of 50 feet in any direction of the proposed sign.
Area Considered for Calculations Based on Building and/or Wall Face	Where calculations herein are based on building and/or wall face, this shall include all window and door areas and shall be measured from the sidewalk or ground line to the building eave line or parapet.
Number of signs for multi-tenant building	One multi-tenant freestanding sign is allowed for each public street frontage. Multi-tenant freestanding signs shall not exceed a maximum of one hundred fifty square feet in area. Where a multi-tenant development does not abut a public street frontage, one multi-tenant sign shall be allowed.
Temporary Sign Standards	These signs are regulated in a consistent manner and require a permit to be issued by the city, consistent with the general requirements of this Appendix H, Section 2, including the specific provisions outlined below.
Location to Affix	All temporary signs shall be securely affixed to the surface of a building wall or window, and shall not be affixed to any utility poles, city trees, street light pole or standard, canopy poles in the downtown area, traffic sign or traffic control device pole or standard.
Date of Initial Posting	All temporary signs shall have the date of initial posting clearly written on the face of the sign or they shall be immediately removed and discarded by the city.
Compliance with General Sign Provisions	All temporary signs shall comply with the general provisions required for permanent signs as described herein.
Additional Standards Relating to Community Event Temporary Signs:	Community event temporary signs shall comply with the following additional standards: 1. Community event temporary signs may be up to 100 square feet per sign face in size;

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Topic	Standard
	<p>2. Community event temporary signs may be mounted between existing street light standards or traffic control device pole or standard, provided said mounting shall be reviewed and approved by the city and done under the supervision of qualified city public works crew members;</p> <p>3. Community event temporary signs may be displayed for up to 60 days prior to the community event, and shall be removed within 24 hours of the event completion.</p>
Additional Standards Relating to Business sales and/or product event/ announcement temporary signs:	<p>Business sales and/or product event/ announcement temporary signs shall comply with the following additional standards:</p> <p>1. Business sales and/or product event/announcement temporary signs shall not exceed eight square feet;</p> <p>2. Business sales and/or product event/announcement temporary signs may be displayed for up to seven days prior to the event, and shall be removed within 24 hours of the event completion, provided each business sales and/or product event/announcement shall not be reposted for six months.</p>

E. Wall or Window Signs: The following additional requirements shall govern wall signs.

1. Projection above Roofline: Wall signs shall not project above roof line.
2. Placement on Wall: Wall signs shall not extend more than 12 inches out from wall, and shall be mounted parallel with the building face.
3. Maximum Area: Each wall and/or window sign, calculated together for any single building face, shall not exceed the figures derived from the following schedule:

Shoreline Use Environment	Shoreline Residential	High Intensity Urban Conservancy
Wall Sign Area Schedule	Building Face	Maximum Sign Surface Area Per Building Face
	Below 100 sq. ft.	Up to 12 square feet.
	100 – 200 sq. ft.	Up to 20 square feet, not to exceed 10% of the building face.
	201 – 500 sq. ft.	Up to 42 square feet, not to exceed 10% of the building face.
	501 – 1,000 sq. ft.	Up to 75 square feet, not to exceed 10% of the building face.
	1,001 – 1,500 sq. ft.	Up to 150 square feet, not to exceed 10% of the building face.
	1,501 – 3,000 sq. ft.	Up to 169 square feet, not to exceed 10% of the building face and also provided that no single sign shall exceed 160 square feet.
	Over 3,001 sq. ft.	Up to 214 square feet, not to exceed 10% of the building face

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Shoreline Use Environment	Shoreline Residential	High Intensity Urban Conservancy
		and also provided that no single sign shall exceed 160 square feet.

F. Other Sign Requirements: The following additional standards shall govern the specified sign types.

Topic	Standard
Suspended/Projecting Signs	Only one projecting sign shall be permitted per exterior building entrance.
Maximum Size and Minimum Clearance	Each suspended and/or projecting sign shall be no larger than six square feet, and shall be at least seven and one-half feet above the grade of the public sidewalk.
Method of Attachment	Each suspended and/or projecting sign shall have at least two attachments to the building from which they project and such other guy wires, chains, or cables as may be deemed necessary by the city. No guy wires shall be spread at an angle less than 25 degrees and shall be fastened with approved expansion bolts to a solid brick or stone wall or by machine screws in an iron building face, or by light screws if the building face is solid woodwork.
Maximum projection from building face	Each projecting sign shall not project more than five feet from the building face for an individual business. The structure around or supporting the sign, such as wrought-iron work, shall not be included in the total sign area.
Sandwich Board Sign Standards	Only one sandwich board sign is allowed per business/use.
Dimensions	Each sandwich board sign shall be no taller than 48 inches and no wider than 30 inches.
Placement Location and Hours	Each sandwich board sign shall be properly anchored to ensure it does not tip over and/or blow away. Each sandwich board sign shall only be placed in front of the business it pertains to, and only during business hours No sandwich board sign shall obstruct wheelchair ramps or in any other way obstruct pedestrian traffic.
Canopy Sign Standards	Only one suspended and/or projecting sign per business shall be allowed under a canopy.
Maximum size	Four square feet
Sign Mounting	Any projecting sign located under the canopy shall be mounted perpendicular to the building face, it shall be attached to the building and in no case shall a projecting sign be attached to the canopy posts.
Minimum Clearance	The lowest portion of any sign shall not be less than seven and one-half feet above the sidewalk.
Minimum distance from street edge	A suspended and/or projecting sign shall not be mounted such that any portion of said sign is closer than 12 inches to the street-side edge of the gutter/curb.
Method of Attachment	All signs extending over any public right-of-way shall have at least two attachments to the building from which they project and such other guy wires, chains, or cables as may be deemed necessary by the city; No guy wires shall be spread at an angle less than 25 degrees and shall be fastened with approved expansion bolts to a solid brick or

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Topic	Standard
	stone wall or by machine screws in an iron building face, or by light screws if the building face is solid woodwork.
Directory Sign Standards	Only one directory sign shall be allowed for each public street frontage. Multi-tenant Buildings: For multi-tenant buildings, only one directory sign is allowed.
Type of Sign and Compliance with Other Standards	Directory signs can be a wall, freestanding or monument sign, and must comply with the applicable provisions for these types of signs, including landscaping, height, and size.
Directory Sign Takes Place of Freestanding or Monument Sign	If a directory sign is either a freestanding or a monument sign, it shall take the place of said freestanding or monument sign, and shall comply with the requirement only allowing either one monument sign or one freestanding sign for a single street frontage.
Additional Standards:	The property owner shall apply for the permit for the directory sign, and shall include the layout of the individual signs that make up the directory sign. Individual signs in an approved directory sign may be added, moved or substituted with signs for new businesses or uses without a fee; provided, that the design is consistent and the provisions of the original permit are met.
Off-premise directional signage	When associated with freeway oriented Washington State Department of Transportation (WSDOT) approved signage
Application and Process	1. Applicant shall apply for a permit for the directory sign. 2. Signage shall be reviewed and approved by the City prior to placement, and City shall install sign, and shall comply with the requirements of "Manual on Uniform Traffic Control Device." 3. Sign must be removed once business is discontinued or WSDOT sign on highway is removed. 4. Applicant shall pay all applicable fees associated with the placement and manufacturing of sign. City may install additional signage post at various locations, which shall be approved by Cashmere City Council prior to placement.
Content of Signs	Signage may include business name and logo.
Placement	Signage shall be placed on City approved 36" X 6" green fiberglass directional sign, and one sign per business.
Maximum Number	No more than eight (8) directional signs per post. One (1) sign per business.
Additional Standards	Locations of signage shall be placed on existing "Historic Cashmere" sign.
High-Intensity Light and Gas Discharge (Neon) Sign Standards	
Signs discouraged	Gas discharge (neon), fiber optics and other high-intensity signs that exhibit glare and high contrast with their surroundings are discouraged. Additional lighting may be required to adjust the ambient light background of the proposal
Must include Dimming Controls	All gas discharge (neon), fiber optic and other high-intensity signs shall be installed with dimming controls. The intensity level of all such signs shall be reviewed in place and adjusted to appear at a level consistent with other lighted signs in the vicinity.
Sign Type	Gas discharge (neon) signs shall only be a wall or window sign.
Sign Content	Externally mounted gas discharge (neon) signs shall be limited to the

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Topic	Standard
	business name. Gas discharge (neon) signs consisting of copy other than the business name shall only be internally mounted.
Freeway-Oriented Sign Standards	
Allowed in lieu of other sign	In lieu of either an authorized freestanding or monument sign, a freeway-oriented use is allowed one freeway-oriented sign per property and located on the same parcel as the freeway-oriented use. A freeway-oriented business may be listed on only one freeway-oriented sign structure.
Location Standards	1. Freeway-oriented sign structures shall be located in such a manner so as not to adversely obscure the visibility of another existing freeway-oriented sign structure from U.S. Highway 2/State Route 97. 2. Freeway-oriented signs shall be located within 500 feet of the centerline of the right-of-way of U.S. Highway 2/State Route 97.
Maximum Height	40 feet
Minimum Clearance	The distance between the lowest portion of a freestanding freeway-oriented sign and ground level shall not be less than 15 feet in height.
Maximum Sign Area	125 square feet; provided, that the sign face for a multi-tenant building/ structure freeway-oriented use is allowed a total of 300 square feet with no single sign exceeding 125 square feet.
Sign Content	The text on freeway-oriented signs shall be limited to corporate logos or business names only.
Maximum Number of Sign Faces	All freeway-oriented signs shall contain no more than two sign faces, mounted back-to-back.
Illumination	Illumination of freeway-oriented signs shall be limited to internal lighting and shall not project onto the roadway or onto adjacent properties.

G. Key Definitions. The following definitions shall be used in the interpretation of the sign requirements.

Term	Definition
"Area" or "sign area"	"Area" or "sign area" is the total area of a sign excluding the sign support structure. The area is calculated by measuring from the outside edge of the frame. For calculating the area of a double-faced sign, only one side of the sign is to be used. Architectural embellishments and decorative features which contain no written or advertising copy, which are not illuminated and which contain no logos or trademarks shall not be included in the sign area. Signs painted on or attached to a wall or awning are calculated by imaginary straight lines around the entire copy or grouping of letters, words, or symbols, using a maximum of eight lines.
"Canopy"	"Canopy" is a freestanding permanent roof-like structure composed of rigid materials providing protection from the elements that may have support columns and/or it may be supported in whole or in part by an adjacent structure.
"Community bulletin board"	"Community bulletin board" is a sign associated with a government or municipal building that provides an area for temporary signs/announcements of general public interest (not including commercial sales and/or services) in a centralized location, the use of which is determined by each public or semipublic entity providing the bulletin board sign.

Term	Definition
"Directory sign"	"Directory sign" is a sign on which the names and locations of occupants, or the use or uses, of a building are given.
"Freestanding sign"	"Freestanding sign" is a sign permanently supported from the ground in a fixed location by a structure of poles, uprights, and not supported by nor attached to a building. All portions of such sign shall be located on the business property.
"Freeway-oriented sign"	"Freeway-oriented sign" means a sign that is associated with a "freeway-oriented use," as defined herein, and that is designed to be viewed primarily from U.S. Highway 2/State Route 97.
"Freeway-oriented use"	"Freeway-oriented use" means any business or group of businesses that are located in a commercial and/or industrial zoning district that is within 500 feet of the centerline of the right-of-way of U.S. Highway 2/ State Route 97.N. "Highway frontage" is property that abuts U.S. Highway 2/State Route 97 as designated by Washington State Department of Transportation.
"Gas discharge signs" (commonly referred to as neon)	"Gas discharge signs" (commonly referred to as neon) are signs that are illuminated by the electrification of ionized gas.
Monument sign	"Monument sign" means a sign permanently affixed to the ground by a wide, solid base that is nearly the same width as the sign face.
Multiple-building complex	"Multiple-building complex" is a group of structures housing two or more retail offices, or commercial uses sharing the same lot, access and/or parking facilities or coordinated site plan.
Multiple-tenant building	"Multiple-tenant building" is a single structure housing two or more retail, office or commercial uses.
Neighborhood/subdivision sign	"Neighborhood/subdivision sign" means a sign erected for the sole purpose of identifying a neighborhood and/or subdivision.
Wall sign	"Wall sign" is a sign painted, attached to or erected against and parallel to the wall plane of a building or structure. A wall sign shall be confined within the limits of said wall and shall not extend more than 12 inches from the face of the wall. Awning signs shall be considered wall signs for the purposes of this Appendix B, Section 2.
Window sign	"Window sign" means any sign placed upon or painted on the interior or exterior surface of a window or placed inside the window within three feet of the window surface, which faces the outside and which is intended to be seen primarily from the exterior.

3. City of Chelan Sign Standards

- A. Permitted Signs: Signs in subsections B through D are allowed in shoreline jurisdiction subject to listed standards and limitations.
- B. General Sign Allowances, Not Subject to Sign Permit. The following signs are allowed provided that all applicable standards or conditions are met, and do not require the issuance of a sign permit.
 - 1. Accessory commercial signs;
 - 2. Banner signs, decorative flags, pennants, or streamers; provided they are only displayed for one thirty-day period within a calendar year and must

have the date of initial posting clearly written on the face of the banner, streamer or pennant;

3. Barber poles;
4. Billboard signs located on the outfield fence of the city of Chelan parks baseball fields;
5. Commemorative plaques and integral signs;
6. Community activity signs or banner signs; provided they are installed no sooner than thirty days prior to the event or activity and removed within fourteen days of the completion of the activity or event;
7. Construction signs; provided, that there shall be only one such sign per street frontage of a building; and provided, that the area of each sign shall not exceed sixteen square feet in a residential district and thirty-two square feet in other zoning districts and that all such signs shall be removed within thirty days of completion of the building;
8. Exterior holiday or festive decoration lights; provided they are removed within three weeks following the holiday;
9. Flags and/or insignia of any government;
10. Historically significant signs;
11. Historical site or structure signs; provided they are approved by the city council. Such signs shall be a maximum of twelve square feet and non-illuminated unless allowed elsewhere in this code. Only the name of the site or structure, hours of visitation and admission charges if any shall be indicated on the sign;
12. Integral decorative or architectural features of buildings including but not limited to building names, except when such features include commercial wording, moving parts, or moving lights;
13. Menu signs for drive-in restaurants;
14. Menu signs for other than drive-in restaurants; provided, that the menu displayed is the same as that given to customers and such sign shall have a maximum size of four square feet;
15. Movie theater display cases; provided there are not more than two cases not to exceed twenty four square feet each;

16. Murals, except any portion of a mural that meets the definition of a “sign”; and provided it is approved by the city council or its designee;
17. Noncommercial signs bearing only property numbers, postal box numbers or names of occupants of premises;
18. Political signs; provided all such signs shall be removed no later than one week after the election to which the signs pertain;
19. Real estate signs; provided there shall be only one such sign per lot. Such signs shall not be placed where a vehicle driver’s visibility including but not limited to intersections, alleys, or driveways might be obstructed. The maximum area of the sign in residential zones shall not exceed four square feet and the height shall not exceed forty-two inches. In nonresidential zoning districts, the area of the sign shall not exceed sixteen square feet and the height shall not exceed six feet. The sign must be removed within thirty days from the date of closing;
20. Real estate sale signs for condominium projects and subdivisions; provided the maximum area of the sign shall not exceed thirty-two square feet, the height shall not exceed eight feet, and has the initial date of posting on the sign. Such signs shall be removed within five years of initial posting or sale of seventy-five percent of the total number of lots or condominium units, whichever occurs first. If there is no initial date of posting on such sign, said sign shall be a prohibited sign;
21. Signs of a public entity, including, without limitation, community service informational signs, kiosk signs, public utility information signs, traffic control signs and all signs erected by a public officer in the performance of a public duty; provided, however, that such signs shall meet the location, size and structural requirements of this chapter;
22. Signs directing and guiding traffic and parking on private property, but bearing no advertising matter; provided, that such signs shall not exceed six square feet in area per sign;
23. Temporary signs; provided, that such signs must be securely affixed to the surface of a building wall or window, or between existing structures, poles and/or other supports, must have the date of initial posting clearly written on the face of the sign and must be removed not later than thirty days after initial posting;
24. Time and temperature signs; provided, that the sign conforms to the height restrictions for a freestanding sign for the zoning district in which it is located;

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25. Wall graphic, except that portion which contains letters, symbols, trademarks, logos, written copy, moving parts or moving lights;
 26. Window signs.
- C. Permitted Signs by Use Environment. The following sign allowances shall apply to the designated use environment.
1. Shoreline Residential – SF, Shoreline Residential – MF, and Urban Conservancy:

Shoreline Use Environment	Shoreline Residential – SF, Shoreline Residential – MF, Urban Conservancy Use Environments
Number and Type of Signs Allowed	<p>Residential Development, Residential Subdivision and Planned Development Identification Signs: Limited to 1 per development or subdivision entrance, and shall be placed at the entrance to the development or subdivision and shall not obstruct visibility, create blind spots or obstruct pedestrian travel. The term residential development shall include condominium developments.</p> <p>Bed and breakfast: Freestanding signs in residential districts shall be located within the property boundaries. Only one sign shall be allowed on any site or structure. Signs in all other districts are subject to the provisions of this Appendix H, Section 3.</p> <p>Churches: Freestanding signs in residential districts shall be located within property boundaries.</p> <p>Historical Sites or Structures: The sign shall include only the name of the site or structure, hours of visitation and admission charges, if any. Only 1 sign shall be allowed on any site or structure. Signs in all other districts are subject to the provisions of this Appendix H, Section 3.</p>
Number and Type of Signs Allowed (continued)	<p>Home Occupations: Home occupation signs in residential districts. Shall be located within the property boundaries. Only one sign shall be allowed and said sign shall be non-illuminated. Signs in all other districts shall be subject to the provisions of this chapter.</p> <p>Motels: Motel signs in residential districts shall be located within the property boundaries. Signs in all other districts are subject to the provisions of this Appendix H, Section 3.</p> <p>Public and Commercial Parking Lots: Public and commercial parking lot signs in residential districts shall be located within the property boundaries. Only 1 sign shall be allowed for each off-street parking area and said sign shall be non-illuminated. Signs in all other districts are subject to the provisions of this Appendix H, Section 3.</p>
Maximum Sign Area	<p>Residential Development, Residential Subdivision and Planned Development Identification Signs: 50 sq. ft.</p> <p>Bed and breakfast: 12 sq. ft.</p> <p>Churches: 18 sq. ft.</p> <p>Historical Sites or Structures: 12 sq. ft.</p> <p>Home Occupations: 4 sq. ft.</p> <p>Motels: 12 square feet.</p> <p>Public and Commercial Parking Lots: 12 square feet.</p>
Maximum Sign Height	<p>Residential Development, Residential Subdivision and Planned Development Identification Signs: 4 feet</p> <p>Bed and breakfast: 10 feet</p>

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Shoreline Use Environment	Shoreline Residential – SF, Shoreline Residential – MF, Urban Conservancy Use Environments
	<p>Churches: 10 feet</p> <p>Historical Sites or Structures: 10 feet</p> <p>Home Occupations: Freestanding signs shall not exceed 6 feet in height.</p> <p>Motels: Freestanding signs shall not exceed 15 feet in height and shall be located within the property boundaries.</p> <p>Public and Commercial Parking Lots: Freestanding signs shall not exceed 15 feet in height.</p>
Sign Contents and Materials	Residential Development, Residential Subdivision and Planned Development Identification Signs: Such signs shall give only the name and street address of the development or subdivision.
Additional Standards	Residential Development, Residential Subdivision and Planned Development Identification Signs: If lighting is installed, said lighting shall be shielded and directional.

2. High Intensity: The following signs are allowed in the High Intensity Use Environment.

Shoreline Use Environment	High Intensity
Directory Signs Standards.	
Number and Placement	In addition to all other signs allowed in this chapter, each business shall be permitted 1 wall directory sign attached flush with the wall.
Maximum Size	4 square feet per business or use
Additional Standards	Individual signs within an approved directory sign may be added, moved or substituted with signs for new businesses or uses without going through the design review process; provided, that the design is consistent and the provisions of the original permit are met.
Freestanding Sign Standards.	
Number and Placement	<p>For buildings which are located at least 10 feet or more back from any street frontage, a single freestanding sign located in the area that the building is 10 feet or more from the frontage and the otherwise allowable wall signage may be substituted for the otherwise allowable signs.</p> <p>Any such freestanding sign shall be entirely within the yard area, shall not obstruct public walkways, and shall not be placed where a vehicle driver's visibility might be obscured including, but not limited to, intersections, alleys, and driveways.</p>
Maximum Size	25 square feet; provided, that parcels with more than fifty feet of frontage on any one street may increase the maximum size of the sign located on that street frontage by one square foot for each ten lineal feet of street frontage in excess of fifty feet, to a maximum size of fifty square feet.
Minimum Lot Width Requirements	A freestanding sign may only be allowed on a lot that has at a minimum fifty feet of width at the street frontage. Corner lots and through lots shall only be allowed to calculate frontage on one street.

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Shoreline Use Environment	High Intensity
Maximum Height	16 feet in height or the highest point of the structure, whichever is less. Flagpoles, crosses, etc. shall not be used in calculating structure height
Area and Height in the Underlying T-A Zoning District	Area: up to 50 square feet Height: not exceeding 25 feet in height or the highest point of the structure, whichever is less.
Projecting Sign Standards	
Number and Placement	The total area of all projecting signs
Maximum Size	15 square feet. The structure around or supporting the sign, such as wrought iron work, shall not be included in the total sign area.
Maximum projection from building face	Shall not project more than five feet from the building face for an individual business.
Sandwich-Board Sign Standards	
Number and Placement	Sandwich-board signs shall be limited to one per business. They may be placed in front of the business establishment the sign is advertising during business hours only. It shall be placed adjacent to the curb; provided, that such sign shall not be placed in any location which obstructs visibility or creates blind spots at intersections or obstructs pedestrian or vehicular travel.
Maximum Size	Shall not exceed 42 inches in height and 30 inches in width,
Additional Standards	Shall be painted or finished with a sealer, and shall be non-illuminated.
Suspended Sign Standards	
Number and Placement	One suspended sign may be substituted for a projecting sign; provided it
Maximum Size	Not to exceed 6 square feet, 12 inches in height or 6 feet in length.
Wall Signs Standards.	
Maximum Area	The maximum area for the total of all permitted wall signs for any single wall plane shall not exceed 10%. This shall include all window and door areas and shall be measured from the sidewalk or ground line to the building eave line or parapet.
Exceptions to Sign Design Standards	
Gas Station Standards	
Number and Type of Sign	Gas stations shall be limited to a maximum of two of these signs: canopy, wall, freestanding, or projecting. Only one freestanding sign shall be allowed per business property or parcel.
Maximum area gas station canopy signs	Gas station canopy signs are allowed a maximum area of fifty square feet per side on any two sides and a business symbol, not to exceed twelve square feet, may be allowed on a third side.
Maximum Height of Freestanding Sign	For gas stations with highway frontage, freestanding signs shall not exceed 25 feet in height or the highest point of the structure, whichever is less For gas stations without highway frontage, freestanding signs shall not exceed 16 feet in height or the highest point of the structure, whichever is less.

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Shoreline Use Environment	High Intensity
Maximum Area of Freestanding Sign	For gas stations with highway frontage, the maximum area shall be 50 square feet for all freestanding and projecting signs. For gas stations without highway frontage, the maximum area shall be 12 square feet.
Maximum Area of Projecting Signs	25 square feet.
Exceptions to Structure Height	Flagpoles, crosses, etc. shall not be used in calculating structure height.
Highway Frontage Standards	Only the following signs may be located within highway frontage and shall conform to the following standards:
Sign Types	Projecting and Freestanding Signs under the special standards set forth below. In addition, directory signs, sandwich-board signs, and wall signs shall be allowed under the general standards for each sign type.
Number and Minimum Sign Spacing	Freestanding signs shall be spaced a minimum of fifty feet apart. More than 1 freestanding sign shall be allowed; provided freestanding signs are spaced a minimum of 50 feet apart.
Maximum Area	Projecting and Freestanding Signs: 50 square feet for all projecting and freestanding signs; provided, that parcels with more than one hundred feet of frontage on any one street may increase the maximum size of the sign(s) located on that street frontage by one square foot for each ten lineal feet of street frontage in excess of one hundred feet, to a maximum sign(s) size of seventy-five square feet.
Maximum Height	Freestanding signs shall not exceed 25 feet in height or the highest point of the structure, whichever is less. Flagpoles, crosses, etc. shall not be used in calculating structure height.
Lake Frontage Standards	
Conditions allowing additional signage on lake frontage	For buildings with frontage on Lake Chelan, an additional freestanding or projecting sign shall be allowed on the lake frontage; provided, that the total area of all freestanding and projecting signs shall not exceed 50 square feet per business or use.
Motel Standards	
Conditions allowing additional motel signage	For motels with more than 100 feet of street frontage, an additional projecting sign, not to exceed 32 square feet, shall be allowed.

D. General Standards: The following additional sign standards shall apply.

Topic	Standard
Building Coverage	Except as provided herein, signs attached to a building face including, but not limited to, wall and projecting signs shall not be located on more than two sides of any building. Exception: If the building contains an individual business or businesses with separate entrances on more than two sides of the building, signs may be located on three sides of the building. Businesses with the main entrance fronting on an alley may use the exception stated above.

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Topic	Standard
Illumination Standards	<p>1. A sign illuminated by spotlights or indirect lighting shall be lighted in such a manner that glare from the light source is not visible to pedestrian or vehicle traffic and shall not cause glare into any residential zoning district.</p> <p>2. Wiring for indirectly illuminated signs shall be installed in accordance with the current edition of the National Electrical Code.</p>
Owner Responsible in Multi-Tenant Building	In buildings with multiple tenants, it shall be the building owner's responsibility to assign the allowed sign size and location between tenants to comply with the sign code.
Signs with Opposing Faces	Signs with opposing faces one hundred thirty-five degrees or less shall be considered a two-sided sign and only one side of the sign shall be used in calculating sign size. If the opposing faces of a sign are more than one hundred thirty-five degrees, both opposing faces shall be used in calculating sign size.
Uniform Sign Code	All signs shall be constructed and erected in conformance with the current edition of the Uniform Sign Code.
Minimum Clearance for Projecting Signs	Clearance under the lowest point of any sign which projects out over a public walkway shall not be less than eight feet, except suspended signs which shall not be less than seven feet.
Computation of Sign Area (All Zones)	
Area of Individual Signs	"Area" or "Sign Area" is the total area of a sign excluding the sign support structure. The area is calculated by measuring from the outside edge of the frame. (For calculating the area of a double-faced sign, only one side of the sign is to be used.) Architectural embellishments and decorative features which contain no written or advertising copy, which are not illuminated and which contain no logos or trademarks shall not be included in the sign area. Signs painted on or attached to a wall or awning are calculated by imaginary straight lines around the entire copy or grouping of letters, words, or symbols, using a maximum of eight lines.
Key Definitions	
"Sign"	"Sign", in the singular or plural, means a structure or fixture using letters, symbols, trademarks, logos or written copy that is intended to aid the establishment, promote the sale of products, goods, services, or events.
"Freestanding sign"	"Freestanding sign" is a sign permanently supported from the ground in a fixed location by a structure of poles, uprights, braces or monumental base and not supported by nor attached to a building. The base of such sign shall be located on the business property.
"Wall sign"	"Wall sign" is a sign painted, attached to or erected against and parallel to the wall plane of a building or structure. A wall sign shall be confined within the limits of said wall and shall not extend more than twelve inches from the face of the wall. Awning signs shall be considered wall signs for the purposes of this code.

E. Prohibited Signs: It is unlawful to erect or maintain:

1. Abandoned signs;
2. Animated signs;
3. Bench signs;

4. Portable signs;
5. Off-premises signs;
6. Roof signs or marquee signs which are located on, project or extend above the eave or parapet line of any portion of the building;
7. Signs in a dilapidated or hazardous condition;
8. Signs on doors, windows or fire escapes that restrict free ingress or egress;
9. Flashing signs;
10. Moving signs;
11. Signs which purport to be, are an imitation of, or resemble an official traffic sign or signal or which could cause confusion with any official sign, or which obstruct the visibility of any traffic/street sign, signal, or obstruct a vehicle driver's visibility at, including, but not limited to, intersections, alleys, and driveways;
12. Signs attached to utility, street light and traffic control standard poles;
13. Signs on any vehicle or trailer parked as a stationary display for advertising purposes on public or private property which are visible from public rights-of-way. This provision shall not prohibit signs which are painted on or magnetically attached to any vehicle operating in the normal course of business;
14. Electronically changeable message sign.

4. City of Entiat Sign Standards

- A. Permitted Signs: Signs identified in subsections B through D are allowed in shoreline jurisdiction subject to listed standards and limitations.
- B. General Sign Allowances, Not Subject to Sign Permit. The following signs are allowed and do not require the issuance of a sign permit.
 1. Accessory commercial signs;
 2. Banner signs, decorative flags, pennants, or streamers; provided they are only displayed for one thirty-day period within a calendar year and must have the date of initial posting clearly written on the face of the banner, streamer or pennant;
 3. Barber poles;

4. Billboard signs facing inward toward home plate, located on the outfield fences of Entiat parks and sports fields;
5. Community activity signs or banner signs; provided they are installed no sooner than thirty days prior to the event or activity and removed within seven days of the completion of the activity or event if visible to US 97A, remove within 3 days [Ref: WAC 468-95-148];
6. Construction signs; provided, that there shall be only one such sign per street frontage of a building; and provided, that the area of each sign shall not exceed sixteen square feet in a residential district and thirty-two square feet in other zoning districts and that all such signs shall be removed within thirty days of completion of the building. If construction is not completed within 1 year, the sign must be removed. Sign may display only the name of activity or business and completion date [Ref: WAC 468-66-050(3)(c)];
7. Flags and/or insignia of any U.S. government agency;
8. Historically significant signs;
9. Historical site or structure signs; provided they are approved by the city council. Such signs shall be a maximum of twelve square feet and nonilluminated unless allowed elsewhere in this code. Only the name of the site or structure, hours of visitation and admission charges if any shall be indicated on the sign; (j) Integral decorative or architectural features of buildings including but not limited to building names, except when such features include commercial wording, moving parts, or moving lights;
10. Menu signs for drive-in restaurants;
11. Menu signs for other than drive-in restaurants; provided, that the menu displayed is the same as that given to customers and such sign shall have a maximum size of four square feet;
12. Movie theater display cases; provided there are not more than two cases not to exceed twenty four square feet each;
13. Murals, except any portion of a mural that meets the definition of a “sign”; and provided it is approved by the city council or its designee subject to performance standards in Subsection D;
14. Noncommercial signs bearing only property numbers, postal box numbers or names of occupants of premises;

15. Political signs; provided all such signs shall be removed no later than one week after the election to which the signs pertain;
 16. Real estate signs for individual properties; provided there shall be only one such sign per lot. On residential lots situated on corners, 2 signs shall be allowed, with one on each street frontage. Such signs shall not be placed where a vehicle driver's visibility including but not limited to intersections, alleys, or driveways might be obstructed. The maximum area of the sign in residential zones shall not exceed four square feet and the height shall not exceed forty-two inches. In nonresidential zoning districts, the area of the sign shall not exceed thirty-two square feet and the height shall not exceed eight feet. The sign must be removed within fourteen days from the date of closing; Real estate signs for condominium projects and subdivisions are not exempt;
 17. Temporary open house signs for real estate during manned office hours only, provided they are removed each day;
 18. Signs of a public entity, including, without limitation, community service informational signs, kiosk signs, public utility information signs, traffic control signs and all signs erected by a public officer in the performance of a public duty; provided, however, that such signs shall meet the location, size and structural requirements of this chapter;
 19. Signs directing and guiding traffic and parking on private property, but bearing no advertising matter; provided, that such signs shall not exceed six square feet in area per sign;
 20. Temporary signs; provided, that such signs must be securely affixed to the surface of a building wall or window, or between existing structures, poles and/or other supports, must have the date of initial posting clearly written on the face of the sign and must be removed not later than thirty days after initial posting;
 21. Time and temperature signs; provided, that the sign conforms to the height restrictions for a freestanding sign for the zoning district in which it is located;
 22. Wall graphic, except that portion which contains letters, symbols, trademarks, logos, written copy, moving parts or moving lights;
 23. Window signs.
- C. Permitted Signs by Use Environment. The following sign allowances shall apply to the designated use environment.

Shoreline Residential Residential Uses in Urban Conservancy	High Intensity Waterfront Business Non-residential Uses in Urban Conservancy
<p>Home Occupations: Signs related to home occupations shall be unlighted, flush mounted wall signs or monument signs, and shall not exceed six square feet in area.</p> <p>Residential Subdivision, Multifamily Developments, and Planned Developments: Decorative subdivision or area name signs of a permanent character at the street entrance or entrances to the housing development which identify said development only shall be permitted, subject to the following conditions:</p> <p>(i) One monument sign may be permitted per entrance from an access street to the property, provided said sign does not exceed 50 square feet and is six feet or less in height, or as approved by the reviewing authority at the time of preliminary subdivision approval. If lighting is installed, said lighting shall be shielded and directional.</p> <p>(ii) The sign shall consist of decorative masonry walls or wood with name plates or letters, and shall be located in a maintained landscaped area.</p> <p>Community Bulletin Board Signs. One community bulletin board sign is permitted when associated with a public school, park, recreation facility, grange, fire station, church or other similar type uses provided they meet the following: Only one sign is permitted and shall not exceed 50 square feet in area. Freestanding signs shall not exceed a height of 15 feet and shall meet the minimum setback requirements of the district regulations within which the sign is located. Shall not display commercial advertising.</p>	<p>Single-Occupancy Buildings: (i) One freestanding or monument sign not exceeding a maximum area of 70 square feet or a height of 35 feet. (ii) One flush-mounted wall sign, unlighted or with low intensity lighting, placed flat against the wall of the main building, having a surface area not greater than 32 square feet, is permitted. (iii) In lieu of a freestanding or monument sign, the flush-mounted wall sign may be increased in area to the total square footage of the freestanding or monument sign plus the square footage of the attached sign for a total of 100 square feet. (iv) One additional sign may be allowed when business has two or more street frontages. See Subsection D.</p> <p>Multiple (2 or more) Office or Businesses within a Structure or Planned Commercial/Industrial Park: (i) One freestanding sign not exceeding 120 square feet, nor exceeding a height of 35 feet. (ii) Identification signs may list the names of the occupants of the multiple structure/park. (Individual occupancy or buildings are not allowed a separate freestanding sign.) (iii) One additional freestanding sign is permitted per center if the premises extend through a block to face on two or more arterial streets. (iv) One flush-mounted wall sign shall be permitted for each principal building or occupancy which does not exceed an area of 32 square feet. Identification signs shall be attached flat against the building and shall not project above the eaves of the roof or the top of the parapet or beyond the eave lines or beyond the outer limits of the wall. (v) Individual occupancy signs within a multiple occupancy or building complex shall be consistent with the building architecture and similar in color, design, size, and graphics. (vi) Business or office parks with ten or more tenants may have a single monument sign up to 350 square feet, with formal approval of the Planning Commission.</p> <p>Community Bulletin Board Signs: Same as Shoreline Residential designation at left.</p>

D. Performance Standards Applicable to All Use Environments: The following performance standards are applicable to signs in all use environments.

Topic	Standard
Multiple Street Frontages	Single or multiple occupancy buildings which have street frontage on two streets with customer entrances on each street are permitted one freestanding sign per street frontage; provided, that each freestanding sign is located on different street frontages and are separated by more than 100 feet. Signs on streets abutting residential districts shall be approved by the Shoreline Administrator.

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Topic	Standard
Location of Signs Attached to a Building	Signs attached to a building shall not exceed three feet above the roof line of any building or structure to which it is attached.
Clear View Triangle	A clear view triangle shall be maintained at all intersecting public or private streets, driveways, and/or curb cuts for vision safety purposes.
Freestanding Signs-Landscaping	All freestanding signs shall include as part of their design landscaped areas at least four feet in diameter or other approved devices around their base so as to prevent vehicles from hitting the sign, and to improve the overall appearance of the installation.
Minimum Clearance for Projecting and Awning Signs	Projecting and awning signs shall maintain a minimum clearance of eight feet above the finished grade.
Bench Signs	Bench signs shall be limited to dimensions not greater than the dimensions of the bench back. They shall be permanently painted on the bench or securely affixed and encased in weather-resistant material.
Real estate sale signs for condominium projects and subdivisions	The maximum area of the sign shall not exceed thirty-two square feet, the height shall not exceed eight feet, and shall have the initial date of posting on the sign. Such signs shall be removed within five years of initial posting or sale of seventy-five percent of the total number of lots or condominium units, whichever occurs first. If there is no initial date of posting on such sign, said sign shall be a prohibited sign
Signs Visible from US 97A	Any sign visible to US 97A shall comply with the Highway Advertising Control Manual. A permit from WSDOT will be required for all off premise signing that is visible to US 97A.
Signs in Rights-of-Way	No signs other than state highway or city signs shall be allowed on city right-of-way or on highway right-of-way within the city limits.
Setbacks – Freestanding signs	Freestanding signs may be permitted anywhere on the premises, except in a required side yard, or within 10 feet of a street right-of-way. Commercial signs are permitted adjacent to the right-of-way in commercial, light industrial, or waterfront business zones.
Illumination	All lighted signs shall be internally lit or provided with direct illumination in such a manner that glare from the light source is not visible to pedestrian or vehicle traffic and shall not cause glare into any residential zoning district.
Sign Height	The height of a sign shall be computed as the distance from the base of the sign at the existing, natural grade to the top of the highest attached component of the sign. In cases in which the normal grade cannot reasonably be determined, or the property is improved with curbs and gutters, sign height shall be computed on the assumption that the elevation of the normal grade at the sign is equal to the elevation of the sidewalk.
Off-premises signs	Off-premise signs within the Entiat UGA will be allowed for Entiat businesses only. No outside commercial entities will be allowed to post off premise signs within the Entiat UGA. Any off-premise sign visible from US 97A shall require a permit from WSDOT.
Computation of Sign Area (All Zones)	The following principles shall control the computation of sign area and sign height:

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Topic	Standard
Area of Individual Signs	The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed; but not including any supporting framework, bracing, or decorative fence or wall that is clearly incidental to the display itself.
Area of Multi-Faced Signs	The sign area shall be computed by adding together the area of all sign faces. When two identical sign faces are placed back to back, the sign area shall be computed by the measurement of one of the faces. No greater than two faces are permitted per freestanding sign. Signs with opposing faces 135 degrees or less with identical sign faces shall be considered a two-sided sign and only one side of the sign shall be used in calculating sign size. If the opposing faces of a sign are more than 135 degrees, both opposing faces shall be used in calculating sign size.
Key Definitions	
Freestanding sign	“Freestanding sign” means a sign permanently supported from the ground in a fixed location by a structure of poles, uprights, braces or monumental base and not supported by nor attached to a building. The base of such sign shall be located on the business property.
Monument sign	“Monument sign” means a ground-mounted sign with a message on a maximum of two sides and which is attached to the ground by means of a wide base of solid appearance
Multiple-building complex	“Multiple building complex” is a group of structures housing two or more retail offices, or commercial uses sharing the same lot, access and/or parking facilities or coordinated site plan.
Multiple-tenant building	“Multiple tenant building” is a single structure housing two or more retail, office or commercial uses.
Sign	“Sign” in the singular or plural, means a structure or fixture using letters, symbols, trademarks, logos or written copy that is intended to aid the establishment; promote the sale of products, goods, services, or events; or provide direction or information.
Wall sign	“Wall sign” is a sign painted, attached to or erected against and parallel to the wall plane of a building or structure. A wall sign shall be confined within the limits of said wall and shall not extend more than twelve inches from the face of the wall. Awning signs shall be considered wall signs for the purposes of this code.

E. The following signs are prohibited within any use environment:

1. Portable signs;
2. Signs in a dilapidated or hazardous condition;
3. Signs on doors, windows or fire escapes that restrict free ingress or egress;
4. Flashing signs;
5. Moving signs;

6. Signs which purport to be, or are an imitation of, or resemble an official traffic sign or signal or which could cause confusion with any official sign, or which obstruct the visibility of any traffic/street sign, signal, or obstruct a vehicle driver's visibility at, including, but not limited to, intersections, alleys, and driveways;
7. Signs attached to utility, street light and traffic control standard poles;
8. Signs on any vehicle or trailer parked as a stationary display for advertising purposes on public or private property which are visible from public rights-of-way. This provision shall not prohibit signs which are painted on or magnetically attached to any vehicle operating in the normal course of business.

5. City of Leavenworth Sign Standards

- A. Permitted Signs: Signs in subsections B through D are allowed in shoreline jurisdiction subject to listed standards and limitations.
- B. General Sign Allowances, Not Subject to Sign Permit. The following signs are allowed and do not require the issuance of a sign permit.
 1. Noncommercial signs; these shall only be large enough to effectively serve the purpose required;
 2. Menu signs utilized only for food service establishments and limited to two signs with a total maximum area of six square feet; and provided, that the menu displayed is the same as that provided for the customers. If approved through design review, the total allowable area may be increased.
 3. Flags and insignia of any government displayed in an approved manner;
 4. Signs of a public body, noncommercial in nature, including, without limitation, public transit service signs, public utility information signs, traffic control signs and all signs erected by a public officer in the performance of a public duty;
 5. Signs of a semipublic body, noncommercial in nature, including, without limitation, community service informational signs; provided, however, that such signs shall meet the location, size and structural requirements of this chapter;
 6. Directional signs; provided, that such signs shall not exceed two square feet in area or four feet in height;
 7. Commemorative plaques and integral signs not exceeding three square feet in area;

8. Construction signs; provided, that there is only one such sign per street frontage of a building; and provided, that the area of each sign shall not exceed 16 square feet in a residential district and 32 square feet in other zoning districts and that all such signs shall be removed within 30 days of completion or occupancy of the building, whichever comes first;
9. Real estate signs; provided, that there is only one such sign per street frontage and that the area of the sign shall not exceed six square feet in area, excluding wrought iron work and post;
10. Political signs; provided, that:
 - a. Area of individual signs shall not exceed four square feet,
 - b. Such signs shall not be placed within any public right-of-way,
 - c. Such signs shall not be placed in the central commercial zoning district, and
 - d. All such signs shall be removed no later than one week after the election;
11. Community bulletin board signs; provided, that only one such sign per block shall be allowed, that the bulletin board contains no direct advertising of products or services offered on the premises, and that the total allowable ratio of sign area, including the bulletin board, to building front face shall not be exceeded by more than 24 square feet;
12. Temporary signs; provided, that such signs must be securely affixed to the surface of a building wall or window, must have the date of initial posting clearly written on the face of the sign; and must be neat, finished, and professional in appearance. All temporary signs shall be approved by the city before being posted. Temporary signage identifying the name of the business must be removed no later than 30 days after initial posting, unless otherwise extended by the design review board. All other temporary signs, including but not limited to sale signs and special product announcements, must be removed no later than 10 days after initial posting. Temporary signage, except for temporary community service and nonprofit organization fund raising signs, must not exceed a total of two square feet per business, and shall not be allowed more than three times per calendar year;
13. Incidental signs; provided, that such signs are erected in accordance with the location requirements of this chapter, and all such signs shall not exceed a total of two square feet. Only the standard open/closed and business hours signs, designed by the design review board, and produced for distribution to all businesses, may be made of a synthetic or plastic material;

14. Real estate “open house” signs; provided, that:
 - a. The signage shall not be allowed in the underlying central commercial zone,
 - b. “Open house” signs shall not be placed within any public right-of-way,
 - c. The sign shall be either sandwich-board style, a hanging sign in a black metal “A” frame, where the sign hangs from the top of the “A” frame, or a panel sign in a black metal frame,
 - d. The sign shall be no greater than five square feet per side of sign,
 - e. The sign shall have a white background and contain one of the following color choices for lettering and direction arrow: red, green or blue,
 - f. The wording shall be limited to “open house,” in a lettering style illustrated in “Sign Lettering Styles for the Bavarian Village of Leavenworth.” Symbols shall be limited to one direction arrow per side of sign. The lower corner of the sign shall contain the owner’s phone number or a real estate company’s name, not to exceed one-half inch in height and five inches in length,
 - g. The signs shall not be displayed in any manner prior to 10:00 a.m. and must be removed by 5:00 p.m.,
 - h. The generic sign shall be the only “open house” sign allowed off-site. The real estate companies’ traditional “for sale” sign shall only be allowed on the parcel being listed for sale,
 - i. The generic “open house” sign shall only be used for advertising to sell a house, land, condominiums, duplexes and manufactured homes. The signs shall not be used to advertise for overnight accommodations or similar misuse, and
 - j. No more than one generic “open house” sign shall be allowed per corner lot;
15. “Special event sign”; provided, that only one sign shall be allowed on any booth, tent, awning and/or concession area advertising their activity or business. Each sign shall meet the following standards:
 - a. The sign must be attached to the booth, tent, awning and/or concession area. No sandwich type style or freestanding signs shall be allowed,
 - b. No internal, indirect or backlit illumination of any kind shall be allowed,

- c. All signs must be made of wood,
 - d. No sign shall exceed four square feet in area,
 - e. The lettering on the sign must be one of the approved lettering styles found in this Appendix H, Section 5,
 - f. Signs may only be stained in muted earth tone colors. No painting of signs shall be allowed; except, lettering colors shall be limited to only one of the following: navy blue, white, black or forest green (a dark green), and
 - g. The sign shall be removed at the end of the event;
16. Residential development signs; provided, that the sign height does not exceed six feet, the sign is freestanding, and the sign area shall not exceed 18 square feet;
17. Temporary community service event signs, provided the signs are installed no more than two weeks prior to the start of said event, the signs are removed no more than two days after the end of the event; and also provided, that the area of the sign shall not exceed 32 square feet in area. Such sign may be made of any material, and may be portable, but shall be professional in appearance and shall be immediately removed if not maintained. The allowed area of this sign is in addition to any other allowed sign area;
18. Warning signs; provided, that the area of the sign does not exceed one square foot in area and not more than one sign is placed per 50 feet of property frontage;
19. Private use signs, provided the signs are no more than two square feet in area, the signs are located in a residential district or on city-installed private use sign posts. Private use signs shall not be posted on any utility post, traffic post or street light post. Private use signs shall be removed the day the event or special condition ends;
20. Signs located on the property of a residence, provided the sign is noncommercial in nature;
21. Illuminated window signs, other than neon signs, placed more than 15 feet back from the interior window surface or no less than one-half the building depth, whichever is less;

22. Non-illuminated window signs placed more than three feet back from the interior window surface;
23. Neon signs placed within a structure and not oriented so as to be readable or readily recognizable on the adjacent street or sidewalk; and
24. Real estate companies may show photos of listings in windows visible from the outside provided the display does not cover more than one-third of the window space.

C. Design Review

1. Applications for signs shall be reviewed by the design review board, which shall consider the proposed general design, lettering, arrangement, size, texture, materials, colors, lighting, placement and appropriateness of the proposed sign in relation to other signs and other structures on the premises and contiguous area, in keeping with the intent of this chapter and the Old World Bavarian-Alpine theme.
2. All permitted commercial signs in shoreline jurisdiction shall conform to the City's design criteria in the Leavenworth Municipal Code applicable to signs, unless otherwise provided for in Appendix H, Section 5.

D. Sign Standards by Type. All signs shall conform with the following requirements, unless otherwise provided for in Appendix H, Section 5:

Sign Type	Requirements
Wall signs	<p>Wall signs shall not be located on more than two sides of any building, unless the building contains individual businesses with separate entrances on more than two streets (alleys included), in which case signs may be located on as many sides as there are separate businesses.</p> <p>The maximum area for the total of all permitted wall signs shall not exceed three percent of the building face area. This shall include all window and door areas and shall be measured from the sidewalk or ground line to the building eave line. Building names, not exceeding 10 square feet, when approved by the design review board in the design review process, shall not be included in the allowable sign area.</p>
Business listing signs	<p>The maximum sign area limit for wall signs may be exceeded for buildings utilizing business listing signs as the primary means of identification; provided, that the design review board finds the overall design compatible with the style and design of the building. In all cases, wall business listing signs shall not exceed two square feet per business or use.</p> <p>Projecting and Freestanding Business Listing Signs. The maximum sign area limit for projecting and freestanding business listing signs shall not exceed two square feet for each business or use; provided, that all projecting and clearance standards can be met.</p>
Projecting Sign	<p>One projecting sign shall be allowed per business per building. In no case shall more than one projecting sign be permitted per exterior building entrance,</p>

Sign Type	Requirements
	<p>unless connected together as part of a projecting business listing sign. Buildings allowed a highway-sized projecting sign are limited to only one highway-sized projecting sign. Exception: Not more than 12 projecting signs may be allowed on one building face on street frontage; provided, that each projecting sign is two square feet or less in size, only one side of the building has projecting signs, the signs are evenly spaced, and the building face is greater than or equal to 100 feet long. Such projecting signs shall be included in the total sign area allowed per that building face but shall not exceed 50 percent of the area allowed for wall signage.</p> <p>Projecting Signs, Non-highway Location. The total area of all non-highway projecting signs shall not exceed five square feet for an individual business or use. This area is in addition to that allowed in subsection (A) of this section. Wrought iron work around or supporting the sign need not be included in the sign area. Such signs shall not extend more than four feet out from the building face; provided, that wrought iron work around or supporting such signs shall not extend more than six feet from the building face.</p> <p>Projecting and Freestanding Signs, Highway Location. The maximum sign area for permitted freestanding or projecting highway signs shall not exceed 50 square feet.</p>
Freestanding Sign	<p>Buildings without highway or Front Street frontage which are located less than 10 feet from the front or side property lines may not have a freestanding sign.</p> <p>Buildings with highway or Front Street frontage and buildings without highway or Front Street frontage which are located more than 10 feet behind the front or side property line may have a single freestanding sign. Any such freestanding sign shall be entirely within the yard area, shall not obstruct public walkways, and shall not be placed where a vehicle driver's visibility (intersections, alleys, driveways) might be obscured. Only one freestanding sign shall be allowed per business property or parcel; provided, however, that two freestanding signs shall be allowed on parcels two acres or more in size if all the following conditions are met:</p> <ol style="list-style-type: none"> 1. There shall be at least a total of 230 linear feet of frontage on two streets (alleys not included); 2. There must be a vehicle ingress for each freestanding sign, per street frontage; 3. Only one freestanding sign shall be allowed per street frontage, and such sign shall be placed in close proximity to the required vehicle ingress; and 4. Freestanding signs located off of any street other than a highway shall only be allowed to be six square feet in area. <p>Buildings allowed a freestanding sign may also have a projecting sign; provided, that the area and projection of such sign is limited to that of a non-highway located projecting sign.</p> <p>Freestanding Signs, Non-highway Location. The maximum sign area for permitted freestanding signs shall be six square feet for buildings with a main floor area of over 1,000 square feet. Such freestanding signs shall not exceed eight feet in height.</p>

Sign Type	Requirements
	Projecting and Freestanding Signs, Highway Location. The maximum sign area for permitted freestanding or projecting highway signs shall not exceed 50 square feet. Freestanding highway signs shall not exceed 15 feet in height.
Drive-through menu board sign	<p>For buildings with a restaurant establishment with drive-through provisions and a main floor area of over 1,000 square feet, a drive-through menu board sign may be installed. The sign shall be constructed of any material allowed by this code. However, a clear rigid cover may be installed to cover the sign to provide security and protection from the weather. Lighting of the sign must comply with the requirements of this code. A best effort shall be made to screen the menu board sign from residential and public right-of-way properties as to view, lighting, and sound.</p> <p>Drive-through menu board signs shall not exceed 30 square feet in area. This sign area is in addition to that allowed in other sections of this Appendix H, Section 5.</p> <p>The height of a drive-through menu board sign shall not exceed six feet.</p>
Signage for transient businesses	Signage for transient businesses shall be reviewed during the design review process required for transient businesses. Wall signage on one face shall be the only allowed signage for a transient business. Such signage shall be compatible in design with the building, structure or other item with which they are associated but shall not exceed six square feet. Except for the open/closed sign allowed in this chapter, no other signs for transient businesses shall be exempted.
Signs for businesses in residential zones	One non-illuminated freestanding, projecting or wall sign shall be allowed for businesses in the residential zones. Signs for businesses in residential zones shall not exceed four square feet in area. Freestanding signs for businesses in residential zones shall not exceed four feet in height.
Directory signs	One directory sign shall be allowed per building for a building containing more than one business. The allowable area for a directory sign shall not exceed two square feet per business or a maximum of eight square feet.
Clearance – all signs	Clearance under the lowest point of any sign which projects out over a public walkway shall not be less than eight feet.
Structural requirements – all signs	<p>A. All permitted signs shall be designed, constructed and erected in conformance with the allowable stresses of the materials used. The design of wood, concrete, steel or aluminum members shall conform to the requirements of the City's building code. Loads, both vertical and horizontal, exerted on the soil shall not produce stresses exceeding those specified in the City's building code.</p> <p>B. Plans for projecting signs with an area exceeding 20 square feet in area shall be prepared by a Washington State licensed architect or engineer.</p> <p>C. Wiring for indirectly lighted signs shall be installed in accordance with the state electrical code.</p> <p>D. Sign Maintenance. All signs must be kept in good repair and in a safe manner at all times. The property owner must repair damaged or deteriorated signs within 60 days of notification by the city. The area surrounding freestanding signs must be kept free of litter and debris at all times. Signs not repaired within the allowed 60 days shall be considered abandoned signs.</p>

E. Prohibited Signs: The following signs are prohibited unless specifically allowed by Appendix H, Subsection 5, it is unlawful to erect or maintain::

1. Any sign, including logo signs, which are not compatible in design and color with the Old World Bavarian-Alpine theme;
2. Off-site signs;
3. Signs which have moving parts, or are designed to be moved in any way by the wind;
4. Portable signs, including, without limitation, trailer signs and sandwich-board signs;
5. Banner signs, pennants on a rope, balloons and streamers;
6. Neon signs, illuminated signs, signs with flashing lights (signs which are not internally illuminated shall be illuminated in conformance with City lighting standards);
7. Bench signs;
8. Roof signs which are located on, project or extend above the eave or parapet line of a main portion of the building; and
9. Signs which are plastic or plastic in appearance.

6. City of Wenatchee Sign Standards

- A. Permitted Signs: Signs in subsections B through E are allowed in shoreline jurisdiction subject to listed standards and limitations.
- B. General Sign Allowances, Not Subject to Sign Permit. The following signs are allowed and do not require the issuance of a sign permit.
 1. One temporary unlighted sign not exceeding six square feet in area outside the public right-of-way;
 2. The identification of a premises bearing only property numbers, post box numbers, names of occupants or premises, or other identification and three square feet or less;
 3. Legal notice, identification, informational, or directional signs erected or required by governmental bodies and six square feet or less;
 4. Integral decorative or architectural features of buildings, except letters, trademarks, moving parts, or moving lights and six square feet or less;

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5. Signs directing traffic and providing parking instructions and customer information signs, legible from on site only, on private property that bear no advertising matter six square feet or less;
6. Signs identifying significant historical locations six square feet or less;
7. Signs advertising charitable or civic events, community service, public awareness, or holiday season;
8. Political signs six square feet or less and removed within one week of the election to which they relate;
9. Time or temperature signs six square feet or less;
10. Signs six square feet or less used to direct persons to temporary activities, such as, but not limited to, garage/yard sales, open houses, real estate sales and estate sales, in residential zoning districts;
11. One residential subdivision or development identification monument sign less than five feet in height with a copy area less than 25 square feet and outside of all setbacks.

C. Permitted Signs by Use. The following sign allowances shall apply to the listed uses.

Uses	Residential Uses	Mixed Uses	Commercial Uses	Industrial Uses
Identification signs	Identification signs for on-site development only.			
Reader Boards/ Electronic Message Centers	Not allowed.	Sign shall be installed on a permanent sign structure as a wall sign, projecting sign or monument sign and shall be oriented away from the aquatic environment.	Sign: shall be installed on a permanent sign structure as a wall sign, projecting sign, or monument sign, and shall be oriented away from the aquatic environment.	Sign: shall be installed on a permanent sign structure as a wall sign, projecting sign, or monument sign and shall be oriented away from the aquatic environment.

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Uses	Residential Uses	Mixed Uses	Commercial Uses	Industrial Uses
Projecting Sign	Not allowed.	One sign per building facade outside residential zones, except as allowed within this Section 6. May be used in place of a wall sign for each façade.	1 per street frontage, per building.	1 per street frontage, per building.
Area Maximum	Not applicable.	Maximum size is 24 square feet.	Maximum size is 24 square feet.	Maximum size is 24 square feet.
Wall Signs	Not allowed.	One sign per storefront or facade outside residential zones, except as allowed within this Section 6.	Unlimited.	Unlimited.
Location and Size	Not applicable.	Maximum copy area for wall signs shall be 15 percent of the wall face or storefront, whichever is smaller, up to a maximum of 60 square feet, except as allowed within this Section 6.	Maximum copy area for wall signs shall be 15 percent of the wall face or storefront, whichever is smaller, up to a maximum of 60 square feet, except as allowed within this Section 6.	Maximum copy area for wall signs shall be 15 percent of the wall face or storefront, whichever is smaller, up to a maximum of 60 square feet, except as allowed within this Section 6.
Freestanding Signs	Not allowed.	Not allowed.	Not allowed.	Not allowed.
Monument Signs	Allowed subject to height and area standards.	One monument sign per street frontage outside residential zones, except as allowed within this Section 6.	One monument sign per street frontage outside residential zones, except as allowed within this Section 6.	One monument sign per street frontage outside residential zones, except as allowed within this Section 6.
Height	6 feet and must not impede visual access to the street or pedestrian ways.	8 feet, and must not impede visual access to the street or pedestrian ways.	8 feet, and must not impede visual access to the street or pedestrian ways.	8 feet, and must not impede visual access to the street or pedestrian ways.
Area Maximum	Copy area shall not exceed 25 square feet.	40 square feet maximum.	100 square feet maximum.	100 square feet maximum.

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Uses	Residential Uses	Mixed Uses	Commercial Uses	Industrial Uses
Location		Shall not project within two feet of the curb line extended vertically.		
Portable Signs	Not allowed.	1 temporary A-frame or T-frame sign structure, per building; The sign shall be located on site.	Only 1 portable sign per street frontage and per permanent building is allowed.	Not allowed.
Area Maximum	Not applicable.	6 square feet.	Shall not exceed 32 inches in width or 36 inches in height as displayed, to a maximum size of 6 square feet.	Not applicable.
On-site and off-site advertising	On-site and off-site advertising is prohibited.			

D. The following general standards shall apply to all signs where appropriate.

Topic	Requirement
Sign Permit Required	Unless a sign is listed in Subsection B, sign permits shall be required for all alterations or modifications of a sign size, structure of the sign, or the addition of "effects" to the sign.
Sign Permits: Only Property Owner May Apply	Where sign permits are required: 1. No one may apply for a sign permit unless the applicant has ownership or control of the subject property on which the sign is to be located; 2. An applicant shall certify, in applying for a sign, that the applicant has ownership or control of the subject property.
Clear View Triangle	Signs within 25 feet from driveways, points of access, and uncontrolled intersections shall be less than three feet in height from the elevation of the public right-of-way and set back a minimum of five feet from the public right-of-way.
Illumination Standards	1. Illuminated signs shall only be illuminated during normal business hours 2. Any illuminated sign located on a lot adjacent to or across the street from any residential district and that may be visible within 200 feet of any residential zoning district or overlay, shall not be illuminated between the hours of 10:00 p.m. and 7:00 a.m.; 3. Any external illumination sign shall be shielded and directed in such a manner as to not shine directly or trespass onto adjoining properties or across a street; 4. For purposes of illumination, all lights attached to the sign in any manner shall not extend more than five feet from the sign structure; 5. No sign shall be illuminated or use lighting where such lighting is directed at any portion of a traveled street or will otherwise cause glare or impair the vision of the driver of a motor vehicle or otherwise interfere with the operation thereof.
Performance Standards: Signs with Effects	1. For permitted signs with "effects," the interval between the effects shall be uniform in pattern so that the sequence is even and regular or the "effect" produces an apparent motion that is continuous, even, and smooth flowing; 2. No "effect" shall produce a motion exceeding 10 feet per second plus an additional five feet per second for each 10-foot distance over 20 feet between the

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Topic	Requirement
	<p>sign and the nearest adjacent street or right-of-way, up to a maximum of 50 feet per second;</p> <p>3. Any “effect” time and temperature sign shall have a three-second or shorter time frame between effect changes for display of time and temperature only, except for signs displaying both time and temperature simultaneously;</p> <p>4. No “effect” sign shall revolve at a speed greater than five revolutions per minute;</p> <p>5. Any sign with “effect(s)” must be a minimum distance of at least 250 feet measured along the center of the street from any other sign with “effect(s)”.</p> <p>6. No sign shall use an “effect(s)” to create an unduly distracting and hazardous condition to a motorist, pedestrian, or the general public.</p>
Definition of “Effect”	<p>“Effect” means any portion of a sign designed to move mechanically, electrically, or by any other means to easily rotate, alternate, or move messages, images, graphics, lighting, or any portion of a sign or sign feature. The following could be considered types of effects:</p> <p>(a) A moving object, thing, person, animal, or happening through apparent movement including rotation;</p> <p>(b) Leading the eye by producing lineal or circular movement;</p> <p>(c) Random twinkling of lights;</p> <p>(d) Spelling out a word, one letter, number, or character at a time and may include flashing the completed word or words;</p> <p>(e) Flashing or intermittent sign illumination;</p> <p>(f) Animation or scenes similar to television commercials.</p>
Landscaping Standards	<p>1. All signs shall be landscaped at a ratio of one square foot of gross sign area to one and one-half square feet of landscaping;</p> <p>2. Sign landscaping may be counted toward other required landscaping provided as follows:</p> <p>a. Landscaping shall be planted at or surrounding the base of the sign;</p> <p>b. On monument signs, landscaping shall be located and visible from the sides and behind the face of the sign with low-lying ground cover in front of the sign;</p> <p>c. The landscaping area shall be a minimum of 36 square feet with no dimension less than six feet;</p> <p>d. The landscaping meets the applicable City standards.</p>

E. Sign Specific Standards: The following standards shall apply to the specific sign type.

Type of Sign	Standard
Projecting Sign Standards	
Number and Type of Signs Allowed	One sign per building facade outside residential districts, except as allowed within this Appendix H, Section 6.
Maximum Sign Area	24 square feet
Maximum Sign Height	Shall not be higher than the sill line of a second story window.
Additional Standards	<p>1. May project a maximum of five feet from the building facade;</p> <p>2. Shall not project over the public right-of-way extended vertically, except as allowed within this chapter;</p> <p>3. Shall not extend over the cornice of a single-story building, except as allowed within this Appendix H, Section 6.</p>
Placement	<p>1. Shall be a minimum of 8 feet above the grade of the sidewalk;</p> <p>2. Shall not project within two feet of the curb line extended vertically.</p>
Wall Sign Standards	
Number and Type of Signs Allowed	One sign per storefront or facade outside residential districts, except as allowed within this Appendix H, Section 6.

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Type of Sign	Standard
	Wall signs shall include canopy, awning and marquee-style signs.
Maximum Sign Area	Maximum copy area for wall signs shall be 15 percent of the wall face or storefront, whichever is smaller, up to a maximum of 60 square feet, except as allowed within this Appendix H, Section 6.
Additional Standards	<ol style="list-style-type: none"> 1. Wall signs should be plumb with the building, with a maximum protrusion of one foot unless the sign incorporates sculptural elements or architectural devices; 2. Wall sign frame shall be concealed or integrated into the building's architectural character in terms of form, color, and materials; No wall sign shall extend above the eaves, parapet, cornice line, soffit, or the window sill of the second story of any building, except as allowed within this chapter; 3. Wall signs shall be designed and located appropriate to the building's architecture. For example, wall signs must not cover windows, building trim or ornamentation.
Monument Sign Standards	
Number and Type of Signs Allowed	One monument sign per street frontage outside residential districts, except as allowed within this Appendix H, Section 6.
Maximum Sign Area	40 square feet unless elsewhere allowed in Section 6.
Portable Signs	<ol style="list-style-type: none"> 1. Must be professionally lettered, neatly painted or assembled, and remain in good repair. 2. Shall be constructed so as to avoid being blown or washed from their intended location and so as to avoid tipping or falling. 3. Shall not be internally lit, not have moving parts, nor shall any attachment or portion of the sign extend beyond the 32-by-36-inch maximum dimensions established under Area Maximum, above. 4. Shall not block intersections or otherwise constitute a public safety hazard. 5. Placement of portable signs on the public right-of-way without permission of the city of Wenatchee will result in immediate removal of the sign from the public right-of-way by city personnel.

F. Prohibited Signs. The following signs or sign features are prohibited:

1. Rotary beacon lights, zip lights, strobe lights, or similar devices shall not be attached to, nor be incorporated in, any sign or in any use where the intent of their use is to draw attention;
2. No sign shall be illuminated or use lighting where such lighting is directed at any portion of a traveled street or will otherwise cause glare or impair the vision of the driver of a motor vehicle or otherwise interfere with the operation thereof;
3. No sign shall use an "effect(s)" to create an unduly distracting and hazardous condition to a motorist, pedestrian, or the general public;
4. Signs on Vehicles. Signs attached to or located on a stationary vehicle or trailer which is visible from a public right-of-way and placed predominately and/or moved to a specific location for the primary purpose of displaying any sign. This prohibition does not prohibit the identification of a firm or principal products on a vehicle operating during the normal course of business;
5. Portable signs, except when permitted by this title;

6. Signs attached to trees or public utility poles;
7. Signs mounted on public property or within the public right-of-way, except when permitted in Appendix H, Section 6.

G. Enforcement. The City shall enforce the sign requirements as follows:

1. Notwithstanding other provisions of this chapter, the Shoreline Administrator or designee may remove without notice any sign which is in violation of any provision of this chapter and located in the public right-of-way, or which is posted on a utility pole.
2. Neither the city nor any of its agents shall be liable for any damage to the sign when removed under this section.
3. Nothing in this chapter shall relieve any person, corporation, firm, or entity from responsibility for damages to any other person suffering physical injury or damage to property as a result of the installation, display, maintenance, removal or inspection of any sign authorized under this chapter. The city and its employees and officials shall assume no liability for such injury or damage resulting from the authorization of any permit or inspection implementing the provisions of this chapter.
4. For all purposes hereinafter, the owner of the premises shall be presumed to be the landowner of all signs thereon, unless the contrary shall appear from facts brought to the attention of the Shoreline Administrator.