

# Chelan County Lodging Tax Advisory Committee

## Meeting Minutes

### Thursday, January 23, 2025

**Opening:** The meeting is called to order by Chairman Shon Smith at 1:09 P.M. The following Committee Members are present:

Shon Smith, District 1 Commissioner  
Taylor Boyd, Bavarian Lodge  
Chuck Schuringa, Sleeping Lady Mountain Resort  
Eric Featherstone, Wapato Point  
Troy Campbell, Leavenworth Chamber  
Steve Maher, Our Valley Our Future  
Brian Bolz, Town Toyota Center  
Eric Campbell, Campbells Resort  
George Velazquez, TREAD

Also present for meeting:

Jerri Barkley, Visit Chelan County  
Ron Cridlebaugh, Chelan County Director Economic Services  
Cathy Mulhall, Chelan County Administrator  
Nicole Thompson, Chelan County Budget Director  
Kevin Carney, Cashmere Chamber of Commerce

#### **Public Comment Period:**

Kevin Carney - Cashmere Chamber is not dissolving, but has restructured. He is outgoing president. Asking LTAC to reconsider them for framework funding.

**Action:** Upon motion by Troy Campbell and second by Steve Maher the Meeting Minutes for November 7, 2024 are unanimously approved.

#### **Discussion**

Cashmere Chamber

- Can still apply for capital and event funding
- New board should come back later with a presentation and a direct ask
- Mentorship options to develop Chamber best practices. Ron Cridlebaugh to research and reach out.

Financial Update – Budget Director Nicole Smith

- Provided historical picture 2020-2025
- Discussed why Capital cycle now every other year
  - build the fund balance to support larger projects
  - tax collections are smaller

Ron Cridlebaugh – Tourism Impact Study timeline update

Discussion regarding changing start time or day of the week for the meeting. Shon & Paula will survey members.

**2:34 P.M. Meeting Adjourned**